

## **Playtown Data Protection Policy\***

This Form Data Protection Policy outlines the measures taken to protect personal and sensitive data collected through forms on our platforms. It ensures compliance with applicable data protection laws and safeguards user privacy.

This policy applies to all data collected via online and offline forms, including but not limited to user registrations, inquiries, purchases, feedback, and surveys.

We collect only the necessary personal data required to fulfil the intended purpose.

### **The types of data collected may include:**

- Name
- Contact details  
(Email, phone number, address)
- Designation, company Name, Gender
- Photo captured in Participant Mobile

Collected data will only be used for legitimate business purposes and for Communication

### **Data Storage and Security**

We implement industry-standard security measures to protect collected data, including:

- Encryption of sensitive data
- Secure servers and access controls
- Regular security audits
- Role-based access to minimize data exposure

### **Data Sharing and Disclosure**

We do not share personal data with third parties except in the following cases:

- When required by law
- With user consent for specific purposes

### **Data Retention**

We retain data only for as long as necessary to fulfil the purpose of collection. Data no longer required will be securely deleted